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## HOPEFLUENT GROUP HOLDINGS LIMITED

### 合富輝煌集團控股有限公司

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 733)**

## INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2026

The board of directors (the “Directors”) of Hopefluent Group Holdings Limited (the “Company”) is pleased to announce the unaudited consolidated interim results of the Company and its subsidiaries (collectively referred to as the “Group”) for the six months ended 30 June 2026, together with comparative figures for the corresponding period in 2025 as follows:

### CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

*For the six months ended 30 June 2026*

|                                                     | <i>Notes</i> | <b>Six months ended 30 June</b>                      |                                                      |
|-----------------------------------------------------|--------------|------------------------------------------------------|------------------------------------------------------|
|                                                     |              | <b>2026</b><br><b>HK\$'000</b><br><b>(unaudited)</b> | <b>2025</b><br><b>HK\$'000</b><br><b>(unaudited)</b> |
| Revenue                                             | 3            | <b>170,186</b>                                       | 369,420                                              |
| Other income                                        |              | <b>1,407</b>                                         | 3,302                                                |
| Selling expenses                                    |              | <b>(165,614)</b>                                     | (362,691)                                            |
| Administrative expenses                             |              | <b>(106,648)</b>                                     | (121,666)                                            |
| Allowance reversed/(recognised) on financial assets |              | <b>1,508</b>                                         | (26,581)                                             |
| Other gains and losses                              |              | <b>(14,741)</b>                                      | (10,976)                                             |
| Share of result of an associate                     |              | <b>(135)</b>                                         | (65)                                                 |
| Finance costs                                       | 4            | <b>(3,939)</b>                                       | (4,543)                                              |
| Loss before tax                                     |              | <b>(117,976)</b>                                     | (153,800)                                            |
| Income tax (expense)/credit                         | 5            | <b>(696)</b>                                         | 6,474                                                |
| <b>Loss for the period</b>                          | 6            | <b>(118,672)</b>                                     | (147,326)                                            |

# CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2026

|                                                                             |       | Six months ended 30 June    |                             |
|-----------------------------------------------------------------------------|-------|-----------------------------|-----------------------------|
|                                                                             |       | 2026                        | 2025                        |
|                                                                             | Notes | HK\$'000                    | HK\$'000                    |
|                                                                             |       | (unaudited)                 | (unaudited)                 |
| <b>Other comprehensive income for the period</b>                            |       |                             |                             |
| <i>Items that may not be reclassified to profit or loss:</i>                |       |                             |                             |
| Exchange differences arising on translating to presentation currency        |       | 25,442                      | 36,498                      |
| Gain on property revaluation, net of tax                                    |       | 11,643                      | —                           |
|                                                                             |       | <u>37,085</u>               | <u>36,498</u>               |
| <b>Total comprehensive expense for the period</b>                           |       | <u><b>(81,587)</b></u>      | <u><b>(110,828)</b></u>     |
| <b>Loss for the period attributable to:</b>                                 |       |                             |                             |
| Owners of the Company                                                       |       | (114,311)                   | (147,208)                   |
| Non-controlling interests                                                   |       | (4,361)                     | (118)                       |
|                                                                             |       | <u><b>(118,672)</b></u>     | <u><b>(147,326)</b></u>     |
| <b>Total comprehensive (expense)/income for the period attributable to:</b> |       |                             |                             |
| Owners of the Company                                                       |       | (77,534)                    | (110,883)                   |
| Non-controlling interests                                                   |       | (4,053)                     | 55                          |
|                                                                             |       | <u><b>(81,587)</b></u>      | <u><b>(110,828)</b></u>     |
| Dividends                                                                   | 7     | <u>—</u>                    | <u>—</u>                    |
| <b>Loss per share</b>                                                       |       |                             |                             |
| Basic and diluted                                                           | 8     | <u><b>HK16.96 cents</b></u> | <u><b>HK21.84 cents</b></u> |

# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 30 June 2026

|                                                                    |              | 30 June<br>2026<br><i>HK\$'000</i><br>(unaudited) | 31 December<br>2025<br><i>HK\$'000</i><br>(audited) |
|--------------------------------------------------------------------|--------------|---------------------------------------------------|-----------------------------------------------------|
|                                                                    | <i>Notes</i> |                                                   |                                                     |
| NON-CURRENT ASSETS                                                 |              |                                                   |                                                     |
| Investment properties                                              |              | 85,241                                            | 89,056                                              |
| Property, plant and equipment                                      |              | 126,473                                           | 127,659                                             |
| Right-of-use assets                                                |              | 56,642                                            | 41,796                                              |
| Interests in an associate and a joint venture                      |              | 983                                               | 524                                                 |
| Loan receivables                                                   |              | 165                                               | 62,653                                              |
| Other receivables and deposits                                     |              | 2,102                                             | 1,676                                               |
| Deferred tax assets                                                |              | 208,669                                           | 209,046                                             |
|                                                                    |              | <u>480,275</u>                                    | <u>532,410</u>                                      |
| CURRENT ASSETS                                                     |              |                                                   |                                                     |
| Accounts receivable                                                | 9            | 437,089                                           | 438,342                                             |
| Loan receivables                                                   |              | 212,264                                           | 143,017                                             |
| Other receivables, deposits and prepayments                        |              | 123,500                                           | 174,050                                             |
| Amount due from a joint venture                                    |              | 16,005                                            | 15,471                                              |
| Financial assets at fair value through<br>profit or loss ("FVTPL") |              | 5,914                                             | 3,290                                               |
| Bank balances and cash                                             |              | 106,450                                           | 141,081                                             |
|                                                                    |              | <u>901,222</u>                                    | <u>915,251</u>                                      |

|                                              |              | <b>30 June<br/>2026<br/>HK\$'000<br/>(unaudited)</b> | <b>31 December<br/>2025<br/>HK\$'000<br/>(audited)</b> |
|----------------------------------------------|--------------|------------------------------------------------------|--------------------------------------------------------|
|                                              | <i>Notes</i> |                                                      |                                                        |
| CURRENT LIABILITIES                          |              |                                                      |                                                        |
| Payables and accruals                        | 10           | 124,743                                              | 127,818                                                |
| Contract liabilities                         |              | 51,414                                               | 29,836                                                 |
| Lease liabilities                            |              | 11,985                                               | 19,594                                                 |
| Tax liabilities                              |              | 24,707                                               | 25,002                                                 |
| Bank and other borrowings                    |              | -                                                    | 88,889                                                 |
|                                              |              | <u>212,849</u>                                       | <u>291,139</u>                                         |
| NET CURRENT ASSETS                           |              | <u>688,373</u>                                       | <u>624,112</u>                                         |
| TOTAL ASSETS LESS CURRENT<br>LIABILITIES     |              | <u><u>1,168,648</u></u>                              | <u><u>1,156,522</u></u>                                |
| NON-CURRENT LIABILITIES                      |              |                                                      |                                                        |
| Lease liabilities                            |              | 44,410                                               | 16,932                                                 |
| Deferred tax liabilities                     |              | 70,551                                               | 70,201                                                 |
| Bank and other borrowings                    |              | 69,936                                               | 19,728                                                 |
|                                              |              | <u>184,897</u>                                       | <u>106,861</u>                                         |
| CAPITAL AND RESERVES                         |              |                                                      |                                                        |
| Share capital                                |              | 6,741                                                | 6,741                                                  |
| Share premium and reserves                   |              | 951,419                                              | 1,028,953                                              |
|                                              |              | <u>958,160</u>                                       | <u>1,035,694</u>                                       |
| Equity attributable to owners of the Company |              | 25,591                                               | 13,967                                                 |
| Non-controlling interests                    |              | <u>25,591</u>                                        | <u>13,967</u>                                          |
| TOTAL EQUITY                                 |              | <u>983,751</u>                                       | <u>1,049,661</u>                                       |
|                                              |              | <u><u>1,168,648</u></u>                              | <u><u>1,156,522</u></u>                                |

# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

*For the six months ended 30 June 2026*

## 1. BASIS OF PREPARATION

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard (“HKAS”) 34 “Interim Financial Reporting” issued by the Hong Kong Institute of Certified Public Accountants (the “HKICPA”) as well as with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities (“Listing Rules”) on The Stock Exchange of Hong Kong Limited.

## 2. MATERIAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis, except for investment properties and financial assets at FVTPL which are measured at fair value, as appropriate.

Except as described below, the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30 June 2026 are the same as those set out in the Group’s annual financial statements for the year ended 31 December 2025.

In the current reporting period, the Group has applied, for the first time, the following new and amendments to HKASs and HKFRS Accounting Standard issued by the HKICPA that are relevant for the preparation of the Group’s unaudited condensed consolidated financial statements:

|                                                              |                                                                                                   |
|--------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| Amendments to HKFRS 9 and HKFRS 7                            | Financial Instruments – Amendments to the Classification and Measurement of Financial Instruments |
| Amendments to HKFRS 9 and HKFRS 7                            | Contract Referencing Nature – dependent Electricity                                               |
| Annual Improvement to HKFRS Accounting Standards – Volume 11 | Amendments to HKFRS 1, HKFRS 7, HKFRS 9, HKFRS 10 and HKAS 7                                      |

None of these new or amended HKFRS Accounting Standards has a material impact on the Group’s results and financial position for the current or prior period.

## 3. REVENUE AND SEGMENT INFORMATION

Information reported to the executive directors of the Company, being the chief operating decision maker, for the purposes of resource allocation and assessment of segment performance focuses on types of services provided.

The Group has identified two (six months ended 30 June 2025: two) reportable segments. The segments are managed separately as each business offers different products and services and requires different business strategies.

The following summary describes the operations in each of the Group’s reportable segments:

- Property real estate agency is the provision of first hand real estate services and secondary real estate services to property developers, corporates and individuals; and
- Financial services is the provision of mortgage referral and loan financing services to individuals or companies.

Revenue represents agency commission in respect of real estate agency services and interest income from loan receivables, net of business tax and other taxes. An analysis of the Group's revenue for the period is as follows:

|                                                                           | <b>Six months ended 30 June</b> |                        |
|---------------------------------------------------------------------------|---------------------------------|------------------------|
|                                                                           | <b>2026</b>                     | <b>2025</b>            |
|                                                                           | <b><i>HK\$'000</i></b>          | <b><i>HK\$'000</i></b> |
|                                                                           | <b>(unaudited)</b>              | <b>(unaudited)</b>     |
| <b>Disaggregation of revenue</b>                                          |                                 |                        |
| <b>Revenue from contracts with customers within the scope of HKFRS 15</b> |                                 |                        |
| Agency commission                                                         | <u>165,573</u>                  | <u>362,985</u>         |
| <b>Revenue from other sources outside the scope of HKFRS 15</b>           |                                 |                        |
| Finance income                                                            |                                 |                        |
| Interest income from loan receivables                                     | <u>4,613</u>                    | <u>6,435</u>           |
|                                                                           | <u><b>170,186</b></u>           | <u><b>369,420</b></u>  |
| <b>Timing of revenue recognition</b>                                      |                                 |                        |
| At a point in time                                                        |                                 |                        |
| Agency commission                                                         | 165,573                         | 362,985                |
| Over-time                                                                 |                                 |                        |
| Interest income from loan receivables                                     | <u>4,613</u>                    | <u>6,435</u>           |
|                                                                           | <u><b>170,186</b></u>           | <u><b>369,420</b></u>  |

#### **Geographical information**

The Company is domiciled in the Cayman Islands while the Group operates its business in the PRC and all its revenue is derived from the PRC. Accordingly, no geographical information on the total revenue is presented.

At the end of each reporting period, the non-current assets are substantially located in the PRC.

#### **Information about major customers**

There was no revenue from any customer that contributed over 10% of total revenue of the Group for both financial periods presented.

The following is an analysis of the Group's results by operating and reportable segments.

|                                        | <b>Six months ended 30 June 2026 (unaudited)</b>    |                                            |                           |
|----------------------------------------|-----------------------------------------------------|--------------------------------------------|---------------------------|
|                                        | <b>Property real<br/>estate agency<br/>HK\$'000</b> | <b>Financial<br/>services<br/>HK\$'000</b> | <b>Total<br/>HK\$'000</b> |
| Segment revenue                        | 165,573                                             | 4,613                                      | 170,186                   |
| Segment (loss)/profit                  | (92,293)                                            | 10                                         | (92,283)                  |
| Other income                           |                                                     |                                            | 1,407                     |
| Central administrative costs           |                                                     |                                            | (9,793)                   |
| Allowance reversed on financial assets |                                                     |                                            | 1,508                     |
| Other gains and losses                 |                                                     |                                            | (14,741)                  |
| Share of result of an associate        |                                                     |                                            | (135)                     |
| Finance costs                          |                                                     |                                            | (3,939)                   |
|                                        |                                                     |                                            | <hr/>                     |
| Loss before tax                        |                                                     |                                            | (117,976)                 |
| Income tax expense                     |                                                     |                                            | (696)                     |
|                                        |                                                     |                                            | <hr/>                     |
| Loss for the period                    |                                                     |                                            | <u>(118,672)</u>          |

  

|                                    | <b>Six months ended 30 June 2025 (unaudited)</b>    |                                            |                           |
|------------------------------------|-----------------------------------------------------|--------------------------------------------|---------------------------|
|                                    | <b>Property real<br/>estate agency<br/>HK\$'000</b> | <b>Financial<br/>services<br/>HK\$'000</b> | <b>Total<br/>HK\$'000</b> |
| Segment revenue                    | 362,985                                             | 6,435                                      | 369,420                   |
| Segment loss                       | (103,246)                                           | (429)                                      | (103,675)                 |
| Other income                       |                                                     |                                            | 3,302                     |
| Central administrative costs       |                                                     |                                            | (11,262)                  |
| Loss allowance on financial assets |                                                     |                                            | (26,581)                  |
| Other gains and losses             |                                                     |                                            | (10,976)                  |
| Share of result of an associate    |                                                     |                                            | (65)                      |
| Finance costs                      |                                                     |                                            | (4,543)                   |
|                                    |                                                     |                                            | <hr/>                     |
| Loss before tax                    |                                                     |                                            | (153,800)                 |
| Income tax credit                  |                                                     |                                            | 6,474                     |
|                                    |                                                     |                                            | <hr/>                     |
| Loss for the period                |                                                     |                                            | <u>(147,326)</u>          |

Segment profit represents the profit earned by each segment without allocation of other income, central administrative costs including directors' emoluments, other gains and losses, allowance recognised on financial assets, share of result of an associate and finance costs. This is the measure reported to the chief operating decision maker for the purposes of resource allocation and performance assessment.

#### 4. FINANCE COSTS

|                           | Six months ended 30 June |              |
|---------------------------|--------------------------|--------------|
|                           | 2026                     | 2025         |
|                           | HK\$'000                 | HK\$'000     |
|                           | (unaudited)              | (unaudited)  |
| Interests on:             |                          |              |
| Bank and other borrowings | 2,691                    | 3,247        |
| Lease liabilities         | 1,248                    | 1,296        |
|                           | <u>3,939</u>             | <u>4,543</u> |

#### 5. INCOME TAX (EXPENSE)/CREDIT

The tax charges for both periods represent the PRC Enterprises Income Tax ("EIT") for those periods.

EIT is provided on the estimated assessable profits of the Group's subsidiaries in the PRC in accordance with the laws and regulations in the PRC at 25%.

No Hong Kong profits tax has been provided in both current and prior periods in the condensed consolidated financial statements as the Group has no estimated assessable profits arising in Hong Kong for both periods.

#### 6. LOSS FOR THE PERIOD

|                                                                            | Six months ended 30 June |             |
|----------------------------------------------------------------------------|--------------------------|-------------|
|                                                                            | 2026                     | 2025        |
|                                                                            | HK\$'000                 | HK\$'000    |
|                                                                            | (unaudited)              | (unaudited) |
| Loss for the period has been arrived at after charging/(crediting):        |                          |             |
| Salaries and other benefit                                                 | 164,244                  | 303,411     |
| Retirement benefits scheme contributions                                   | 17,806                   | 25,684      |
| Total staff costs                                                          | 182,050                  | 329,095     |
| Depreciation charges                                                       |                          |             |
| Property, plant and equipment                                              | 10,386                   | 7,855       |
| Right-of-use assets                                                        | 14,485                   | 14,188      |
|                                                                            | 24,871                   | 22,043      |
| Allowance (reversed)/recognised on financial assets                        |                          |             |
| Accounts receivable                                                        | (1,823)                  | 9,175       |
| Loan receivables                                                           | 315                      | 17,406      |
|                                                                            | (1,508)                  | 26,581      |
| Loss on disposal of investment properties                                  | 14,563                   | 6,464       |
| Bank interest income                                                       | (97)                     | (313)       |
| Rental income net of direct expenses of HK\$196,000<br>(2025: HK\$309,000) | (1,598)                  | (1,604)     |



## 7. DIVIDENDS

The Directors of the Company do not recommend the payment of any dividend in respect of the six months ended 30 June 2026 (six months ended 30 June 2025: HK\$nil).

## 8. LOSS PER SHARE

### (a) Basic

Basic loss per share is calculated by dividing loss for the period attributable to owners of the Company by the weighted average number ordinary shares in issue during the period.

|                                                                          | <b>Six months ended 30 June</b> |                  |
|--------------------------------------------------------------------------|---------------------------------|------------------|
|                                                                          | <b>2026</b>                     | <b>2025</b>      |
|                                                                          | <b>HK\$'000</b>                 | <b>HK\$'000</b>  |
| <b>Loss</b>                                                              |                                 |                  |
| Loss for the period attributable to owners of the Company                | <u><b>(114,311)</b></u>         | <u>(147,208)</u> |
| <b>Number of shares</b>                                                  |                                 |                  |
| Weighted average number of ordinary shares in issue<br>(thousand shares) | <u><b>674,150</b></u>           | <u>674,150</u>   |
| Basic loss per share (HK cents)                                          | <u><b>16.96</b></u>             | <u>21.84</u>     |

### (b) Diluted

The basic and diluted loss per share are the same for the six months ended 30 June 2026 and 2025 as there was no dilutive potential ordinary shares existed.

## 9. ACCOUNTS RECEIVABLE

The Group allows an average credit period ranging from 30 to 180 days (2025: 30 to 180 days) to its customers. The aging analysis of accounts receivable net of allowance for doubtful debts presented based on the invoice date at the end of the reporting period is as follows:

|               | <b>30 June<br/>2026<br/>HK\$'000<br/>(unaudited)</b> | <b>31 December<br/>2025<br/>HK\$'000<br/>(audited)</b> |
|---------------|------------------------------------------------------|--------------------------------------------------------|
| 0–30 days     | <b>78,492</b>                                        | 93,518                                                 |
| 31–60 days    | <b>21,931</b>                                        | 5,578                                                  |
| 61–90 days    | <b>5,747</b>                                         | 13,403                                                 |
| 91–120 days   | <b>3,740</b>                                         | 6,212                                                  |
| 121–180 days  | <b>5,982</b>                                         | 6,540                                                  |
| Over 180 days | <b>321,197</b>                                       | 313,091                                                |
|               | <b>437,089</b>                                       | 438,342                                                |

## 10. PAYABLES AND ACCRUALS

The payables and accruals mainly comprise accrued operating expenses, accrued staff costs and other sundry creditors.

## 11. RELATED PARTY TRANSACTIONS

Except as disclosed elsewhere in the unaudited condensed consolidated financial statements, the Group had no material transactions with its related parties during the six months ended 30 June 2026 (six months ended 30 June 2025: Nil).

## 12. SHARE OPTIONS SCHEME

In order to attract and retain the best quality employees for the development of the Group's businesses and to provide additional incentives or rewards to selected qualifying participants, the Company adopted a share option scheme on 23 May 2023 (the "Scheme") to achieve this purpose. The eligible participants mainly include employees of the Group, Directors, the directors of any member of the group, the directors and employees (whether full-time or part-time) of the holding companies, fellow subsidiaries or associated companies of the Company. The Scheme, unless otherwise cancelled or amended, will remain in force for 10 years since 23 May 2023.

The options may be exercised within the period commencing from the date of grant of the option and expiring on the date following 10 years from the date of grant of the options subject to terms under the Scheme. The vesting period for options shall be determined by the board (the "Board") and in any case, shall not be less than twelve (12) months. A shorter vesting period may be granted at the discretion of the Board in certain circumstances. The Board and/or the remuneration committee may determine in its absolute discretion and set any performance target or impose any condition, restriction or limitation in relation to the vesting of the options.

The offer of the grant of share options under the Scheme may be accepted within 30 days after the date of the offer, at a consideration of HK\$1, payable by the grantee upon the acceptance of the offer.

The subscription price of the share options is determinable by the Directors, but shall be the highest of (i) the closing price of the shares as stated in the daily quotations sheet of the Stock Exchange on the date of grant, which must be a business day; (ii) the average closing price of the shares as stated in the daily quotations sheet of the Stock Exchange for the five (5) business days immediately preceding the date of grant; and (iii) the 90% of the average closing price as stated in the daily quotations sheets of the Stock Exchange for the twenty (20) business days immediately preceding the date of grant.

Pursuant to the Scheme, the maximum number of shares in the Company in respect of which options may be granted when aggregated with any other share option scheme of the Company must not exceed 10% of the issued share capital of the Company as at the date of adoption of the Scheme (i.e. 67,414,998 shares). Subject to the issue of a circular and the approval of the shareholders of the Company in general meeting and/or such other requirements prescribed under the Listing Rules from time to time, the Board may refresh the limit to 10% of the total number of shares in issue as at the date of approval by the shareholders of the Company in general meeting.

Unless shareholder approval has been obtained, no option may be granted to any person if the total number of shares of the Company already issued and issuable to him under all the options granted to him in any 12-month period up to and including the date of grant exceeding 1% of total number of shares in issue as at the date of grant. Any further grant of options in excess of this 1% limit shall be subject to the issue of a circular by the Company and the approval of the shareholders in general meeting. Such participant and his associate (as defined in the Listing Rules) have to abstain from voting and/or comply with other requirements prescribed under the Listing Rules from time to time. Options granted to substantial shareholders or independent non-executive directors in excess of 0.1% of the Company's shares in issue within any 12-month period must be approved in advance by the Company's shareholders.

Subject to the compliance of the requirements under the Scheme, the share options are exercisable only if the eligible participants remain in the service of the Group from the grant date of the share options up to the designated exercise date.

At 30 June 2026, the total number of the Shares that may be issued in respect of options granted under the Share Option Scheme amounting of nil divided by the weighted average of Shares of the relevant class in issue amounting of 674,149,989 was approximately nil%.

As at the date of this announcement, the total number of shares of the Company available for issue under the Scheme (i.e. options can be granted) was 67,414,998 Shares (31 December 2025: 67,414,998 Shares), representing approximately 10% (2025: 10%) of the issued share capital of the Company as of the date thereof. The number of shares available for future grant under the mandate of the Scheme is 67,414,998 (31 December 2025: 67,414,998).

During the six months ended 30 June 2026 and 2025, no option was granted by the Company under the Scheme. No option was exercised, cancelled or lapsed during the six months ended 30 June 2026. The Company did not have any outstanding share option as at 30 June 2026 and 31 December 2025.

## **MANAGEMENT DISCUSSION AND ANALYSIS**

### **BUSINESS REVIEW**

#### **I. Market Review for First Half 2026**

In the first half of 2026, China's real estate market continued its bottoming-out and gradual recovery, characterized by "aggregate contraction and structural divergence." Nationwide, the sales area of new commercial housing was 401.4 million square meters, representing a year-on-year decrease of 11.6%, while real estate development investment amounted to RMB3,807.4 billion, down 18.0%, as investment continued to contract. Inventory destocking made some progress, with commercial housing for sale declining for four consecutive months.

The market exhibited a divergent pattern. First-tier cities showed signs of emerging from the bottom, with new home sales turning positive year-on-year in the second quarter and housing prices registering month-on-month increases for four consecutive months. Core second-tier cities have entered a stabilization phase, whereas demand in third- and fourth-tier cities continued to soften.

At the policy level, the government introduced several key institutional initiatives, including the articulation of real estate's strategic role, the inclusion of a dedicated chapter on real estate in the "15th Five-Year Plan" Outline, and the release of the inaugural national-level "Urban Renewal 15th Five-Year Plan." For the first time, the Plan repositions real estate from the economic regulation framework to the people's livelihood chapter, replacing the long-standing principle of "housing is for living, not for speculation" with a new directive to "promote high-quality real estate development." This marks a fundamental pivot in the industry's orientation—from curbing speculative activity to fostering development-led growth, with a renewed focus on safeguarding livelihoods, stabilizing the market, and enhancing residential quality, all in pursuit of "better housing for all." Moreover, housing has been officially designated as a "major durable consumer good," signaling that the stabilization of the real estate sector has been elevated from an industry-specific concern to a macro-strategic priority with direct implications for household wealth security and consumer confidence.

#### **II. Business Review of the Group**

For the six months ended 30 June 2026, the Group's turnover amounted to approximately HK\$170 million, a decrease of approximately 54% from the same period last year (2025: approximately HK\$369 million), and loss attributable to shareholders amounted to approximately HK\$114 million (2025: approximately HK\$147 million). Basic loss per share was HK16.96 cents (2025: HK21.84 cents). The Board of Directors did not recommend the payment of an interim dividend for the six months ended 30 June 2026.

Turnover of the Group's property real estate agency business in the first half of 2026 was approximately HK\$166 million (2025: approximately HK\$363 million), accounting for 98% of the Group's turnover, while the turnover of the financial services business was approximately HK\$4 million (2025: approximately HK\$6 million), accounting for 2% of the Group's turnover.

For the six months ended 30 June 2026, the Group's total value of properties transacted was approximately HK\$16.5 billion, a decrease of approximately 35% from the same period last year (2025: approximately HK\$25.3 billion), while the total gross floor area sold was approximately 650 thousand square meters.

### *1. Property Real Estate Agency Business*

Turnover of the Group's property real estate agency business was approximately HK\$166 million (2025: approximately HK\$363 million). Amidst persistent uncertainties and a market that remains in the process of bottoming out, the Group adheres to its core principle of "driving innovation, pursuing profitability, and achieving scale," adopting a prudent approach in navigating the various challenges arising from industry adjustments. During the period, the Group closely monitored the diverging trends across regional markets, conducted business reviews in an orderly manner, and adjusted resource allocation and operational focus in response to the varying pace of recovery in different cities. Concurrently, the Group continued to advance its digital transformation initiatives, highlighting the value of systematic services through online platforms and new media channels under the new brand "Hopefluent Star Chain Services", boosting brand awareness and enhancing brand visibility, and exploring new customer touchpoints within a controlled scope to reinforce its existing business foundation.

Currently, the Group's agency business covers approximately 30 large and medium size cities across the country, with over 200 agency projects and approximately 70 franchised secondary branches.

### *2. Financial Services Business*

During the period, the turnover of the financial services business was approximately HK\$4 million (2025: approximately HK\$6 million). Focusing on existing high-quality customers, the Group's financial services business responds to market changes through rigorous risk control measures and ensures steady business development while maintaining long-term customer relationships.

### 3. *Other Value-Added Services*

The Group's value research business continued to play a supporting role. During the period, as "Hopefluent Star Chain Services" steadily expanded its influence, the new media publication system of the value research business was progressively developed and enhanced, better showcasing the brand's professionalism and providing foundational references for internal decision-making and frontline operations. Concurrently, the Group continued to optimize the operation and maintenance of its online home-purchasing service platform "Bang Housing" APP and mini-program, bridging online and offline scenarios to improve traffic conversion efficiency. As of the first half of 2026, the "Bang Housing" platform recorded steady growth in user service volume across all media channels, with platform operations trending toward increasingly normal functionality.

### **III. Prospects for the second half of 2026**

In the second half of 2026, a comprehensive recovery of the domestic real estate sector will still require time. On the policy front, comprehensive stabilization measures are expected to enter their implementation phase in the coming months. The "15th Five-Year Plan for Expanding Consumption" has, for the first time, incorporated housing consumption into the category of major durable consumer goods and placed it at the forefront, signaling a policy pivot toward incentivizing and guiding a domestic-led economic circulation, with a focus on restoring the value of real estate assets. Urban renewal initiatives are expected to maintain strong momentum in the second half of the year, unlocking considerable investment opportunities. Policies such as “better housing”, provident fund optimization, home purchase subsidies, and resettlement voucher schemes will continue to stimulate market demand. Market concerns over significant price declines are anticipated to gradually ease.

The Group will proactively capture industry trends and evolving homebuyer preferences, leveraging innovative technologies to interpret market dynamics and gain deeper insights into customer needs. By combining a dual-track online and offline operational model, the Group is committed to delivering multi-scenario, personalized, high-quality and systematic services, establishing a new service paradigm for the high-quality development phase of the real estate sector. Through these efforts, the Group aims to proactively navigate market cycles and support the Group's return to an upward growth trajectory.

The Group remains steadfast in its long-term orientation and prudent, pragmatic approach, further pursuing "development, innovation, and breakthrough." We will refine our operational strategies in a timely manner, continuously enhance operational efficiency and innovation capabilities, and provide clients with superior products and services. With steadfast dedication to our corporate social responsibilities, we strive to achieve a turnaround from loss to profit in operating performance and remain committed to delivering long-term value to our investors.

## **AUDIT COMMITTEE**

The Company established an audit committee, currently comprising the three existing independent non-executive directors, which has reviewed the unaudited interim results for the six months ended 30 June 2026 including the accounting, internal control and financial reporting issues.

## **LIQUIDITY AND FINANCIAL RESOURCES**

As at 30 June 2026, the Group maintained a sound financial position where the cash and bank deposits and current ratio, as a ratio of current assets to current liabilities, were approximately HK\$106 million (31 December 2025: HK\$141 million) and 4.23 (31 December 2025: 3.14) respectively. Total borrowing amounted to approximately HK\$70 million which are secured and unsecured bank loan and other borrowings (31 December 2025: approximately HK\$109 million). The Group's gearing ratio, which was computed by dividing the total borrowings by total assets, was approximately 5.1% (31 December 2025: 7.5%). The Group's borrowings are denominated in Renminbi. The Group had no material contingent liabilities as at 30 June 2026.

## **PLEDGE OF ASSETS**

As at 30 June 2026, the Group pledged its investment properties and property, plant and equipment with an aggregate amount of approximately HK\$35 million to secure bank borrowings (31 December 2025: approximately HK\$38 million).

## **FOREIGN EXCHANGE EXPOSURE**

Most of the Group's business transactions are denominated in either Hong Kong dollars or Renminbi. As such, the Group had no significant exposure to foreign exchange fluctuations.

## **EMPLOYEES**

As at 30 June 2026, the Group had approximately 1,900 full time employees. Employees are regarded as the greatest and valuable assets of the Group. Competitive remuneration packages are structured to be commensurate with individual job duties, qualification, performance and years of experience.

## **INTERIM DIVIDEND**

The board of Directors resolved not to declare any interim dividend for the six months ended 30 June 2026 (2025: nil).



## **PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY**

Since the Listing Date, the Company has not redeemed any of its shares, and neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares.

The Company did not have any treasury shares (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules")) as at 30 June 2026.

## **CORPORATE GOVERNANCE**

During the six months ended 30 June 2026, the Company has complied with the code provisions set out in Part 2 of the corporate governance code ("CG Code") as stated in Appendix C1 of the Listing Rules except the following deviations (Code Provisions C.2.1 and C.6.1):

### **Chairman and Chief Executive Officer**

According to code provision C.2.1 of the CG Code, the roles of chairman and chief executive officer should be separated and should not be performed by the same individual. Since 21 March 2025, the Company has no such title as the chief executive officer and Mr. Fu Wai Chung ("Mr. Fu") remains as the chairman of the Company. Mr. Fu has extensive experience in the industry which is beneficial and of great value to the overall development of the Company. The daily operation and management of the Company is monitored by the executive directors as well as the senior management. The Board is of the view that the balance of power and authority is ensured by the operation of the Board, which comprises experienced individuals and meet from time to time to discuss issues affecting the operation of the Company. The Board has been nevertheless reviewing the structure and composition of the Board from time to time in light of prevailing circumstances, in order to maintain a high standard of corporate governance practices of the Company.

### **Company Secretary**

The Company has engaged Mr. Lo Hang Fong, a solicitor practising in Hong Kong, as its company secretary and Mr. Lo Yat Fung, an executive director of the Company, is the person whom the company secretary can contact. The Board is confident that having Mr. Lo Hang Fong as the company secretary is beneficial to the Group's compliance of the applicable laws, rules and regulations.

**MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS OF LISTED ISSUERS (“MODEL CODE”) OF THE LISTING RULES**

The Company has adopted the Model Code as set out in Appendix C3 of the Listing Rules. The Company has made specific enquiry of all Directors regarding any non-compliance with the Model Code for the period ended 30 June 2026 and they all confirmed that they have fully complied with the required standards as set out in the Model Code.

By Order of the Board of Directors

**FU Wai Chung**

*Chairman*

Hong Kong, 28 August 2026

*As at the date of this announcement, the Board of Directors comprises the executive directors Mr. FU Wai Chung and Mr. LO Yat Fung; the non-executive directors Mr. FU Ear Ly, Mr. LI Bo and Ms. WANG Jie; and the independent non-executive directors Mr. LAM King Pui, Mr. CAO Qimeng and Ms. XU Jing.*