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HOPEFLUENT GROUP HOLDINGS LIMITED

合富輝煌集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 733)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board of directors (the “Board”) of Hopefluent Group Holdings Limited (the “Company”) is pleased to announce that Mr. Mo Tianquan (“Mr. Mo”) has been appointed as a non-executive director of the Company with effect from 1 April 2015.

Mr Mo, aged 50, founded SouFun Holdings Limited (NYSE: SFUN) (“SouFun”) in 1999 and currently serves as the Executive Chairman of its board of directors. Since 1996, Mr. Mo has served as the Managing Director of China Index Academy, now a wholly-owned subsidiary of SouFun. SouFun, a substantial shareholder of the Company, holds 111,935,037 shares of the Company. Mr. Mo is deemed to be interested in the shares SouFun held. Save as disclosed above, he does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Prior to founding SouFun, Mr. Mo served as the General Manager for Asia at Teleres, a venture of Dow Jones & Co. and AEGON US that provided on-line commercial real estate information services (1994–1996) and the Executive Vice President at Asia Development and Finance Corporation (1996–1998).

Mr. Mo holds a Bachelor’s degree in Engineering from South China University of Technology, a Master of Science degree in Business Administration from Tsinghua University and a Master degree in Economics from Indiana University.

Pursuant to the appointment letter, the term of appointment of Mr. Mo is 3 years commencing from 1 April 2015 and thereafter may be extended for such period as the Company and Mr. Mo agree in writing.

Mr. Mo is subject to retirement by rotation and re-election at annual general meetings in accordance with the articles of association of the Company. No remuneration will be given to Mr. Mo.

Mr. Mo is a non-executive director of Shun Cheong Holdings Limited (Stock Code: 00650) and has been a director of Shenzhen World Union Properties Consultancy Co., Ltd. (深圳世聯行地產顧問股份有限公司), whose A shares listed on Shenzhen Stock Exchange(stock code: 002285), since 4 May 2012. Save as disclosed above, Mr. Mo has not held any directorships in any public listed companies in the past three years and is not connected with any directors, senior management or substantial or controlling shareholders of the Company. Mr. Mo does not hold any other position with the Company or any of its subsidiaries.

There is no further information to be disclosed pursuant to any of the requirements under Rules 13.51(2)(h) to 13.51 (2)(v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, nor is there any other matter that needs to be brought to the attention of the shareholders of the Company in relation to the appointment of Mr. Mo.

The Board wishes to extend a warm welcome to Mr. Mo for joining the Board.

By order of the Board
Hopefluent Group Holdings Limited
Fu Wai Chung
Chairman

Hong Kong, 1 April 2015

As at the date of this announcement, the Board consists of the executive directors namely Mr. FU Wai Chung, Ms. NG Wan, Ms. FU Man and Mr. LO Yat Fung; the non-executive director namely Mr. MO Tianquan and the independent non-executive directors namely Mr. LAM King Pui, Mr. NG Keung and Mrs. WONG Law Kwai Wah, Karen.